

## Video Copywriting

Client: Crude Royalties, Accredited  
Investment Providers

Grant Pasay Copywriter

Rely on 20+ years' experience.

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### Crude Royalties explainer video

2 minutes / 312 words (not counting the text-on-screen words)

Why are more and more accredited investors turning to oil and gas royalties?

To diversify their portfolios, receive monthly cash flow, and gain attractive tax benefits.

And since 2008, Crude Royalties has been providing straight answers to our satisfied investors' three most common questions.

#### Text-on-screen:

Question #1: How do oil and gas royalties work?

First, our geoscientists and petroleum engineers evaluate oil and gas field discoveries.

That way, we only acquire high quality income properties.

Then, we invite you to become a royalty owner. That means you own a percentage of the oil and gas in the ground.

As the companies we work with produce those resources...

#### Potential graphics:



...you get paid your share of the gross revenue each and every month for the life of the well.

#### Text-on-screen:

Long reserve life: 40+ years

Those payments can net you significant dividends that are a tax advantage under section 1031. They're also transferable into your IRA.

#### Text-on-screen:

Question #2: Am I responsible for production costs or risks?

As an oil and gas royalty owner, you're an investor. Period.

That means the energy companies do all the heavy lifting for you. They incur the costs for permitting, drilling, and safety regulations compliance. They operate the wells.

As the landowner, you have zero drilling risk, zero debt, zero expenses and zero liabilities.

#### Text-on-screen:

Question #3: Is the timing right?

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You hear it every day. America is awash in oil and gas. New drilling technologies. Massive shale formations. Traditional discoveries. Increased production. And unprecedented potential to secure America's energy independence for years to come.

And with over four hundred billion dollars being paid out annually, there's never been a better time to invest in oil and gas royalties.

**Text-on-screen:**

"...payments well in excess of the portfolio projections..." – Luke G., Harrisburg, PA

"...dependable and consistent unlike my other investments..." – Michael S., Princeton, NJ

"...in the process of making my 3<sup>rd</sup> investment..." – Greg W., Prescott, AZ

"...it can be passed on to our children..." – Musette L., Hull, GA

With the help of Crude Royalties, the process is simple.

We send you a prospectus detailing the available fields, with production estimates and ROI. You choose the one you want, then leave the rest to our experienced team.

So visit our website or give us a call today to learn how oil and gas royalties can provide life-changing income for you and your family.

**Text-on-screen:**

[cruderoyalties.com/invest](http://cruderoyalties.com/invest)  
(214) 997-6715