

The Vancouver Back Institute's Founder and Team Leader

Dr. Corey Leung

is a native of Vancouver, and the anchor for The Vancouver Back Institute's team.

He opened the clinic in August 2004 after gaining valuable experience in such fields as:

- sports therapy – treating NHL and NBA athletes; providing therapy at the world's largest international fitness chain in Santa Monica
- multi-discipline therapy – maintaining an LA practice with a team of chiropractic doctors, medical doctors, orthopedic surgeons, and athletic trainers
- personal and work injuries – joining a Denver, Colorado practice



Dr. Corey Leung enjoys working alongside primary care physicians like you while treating their patients.

COMBINING EXPERIENCE WITH EDUCATION

With a commitment to lifelong learning, Corey draws on his extensive studies and real world experience in therapy to guide The Vancouver Back Institute team. Some of his degrees include:

- *Doctor of Chiropractic* – Honors Cleveland Chiropractic College, Los Angeles, CA
- *Bachelor of Science (Human Biology)* – Honors Chiropractic College, Los Angeles, CA
- *Bachelor of Science (Cell & Developmental Biology)* – Honors Program University of British Columbia, Vancouver, BC

Standing out among his Post Doctorate degrees is Certified Chiropractic Sports Physician.

World-Class Credentials, Local Involvement

While licensed in Colorado, California and British Columbia, and affiliated with international and regional associations such as the International Chiropractic Association and the British Columbia Chiropractic Association, Corey is thankful he can give back to his local community.

Whether he's being interviewed on AM 1470's educational talk show, volunteering free consultations at Thompson or South Arm community centres, or giving informational seminars for the non-profit organization S.U.C.C.E.S.S, Corey demonstrates the same care for others that The Vancouver Back Institute is founded on.

Your Invitation To Meet The Vancouver Back Institute Team
Corey and everyone on The Vancouver Back Institute team extend an open invitation to you. We would be more than happy to meet you personally at your offices, or you might prefer to visit our facility. Either way, we look forward to working with you and your patients.

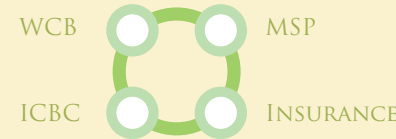
"I've been referring my patients to Corey Leung for some time now, and I'm more than happy with how he helps my patients recover, and with how he makes the whole process an easy one for me."

– Firstname Lastname, MD

We Are Here For You and Your Patients



Feel free to visit The Vancouver Back Institute to meet our team and tour our facility. Or simply use our handy referral pads to send your patients for targeted musculoskeletal therapy today.



"The Vancouver Back Institute seems to have covered all the bases. From progress reports on my patients, to medical necessity letters to justify treatment, to good old fashioned quality service, their team makes it easy for me to refer my patients for therapy."

– Firstname Lastname, MD

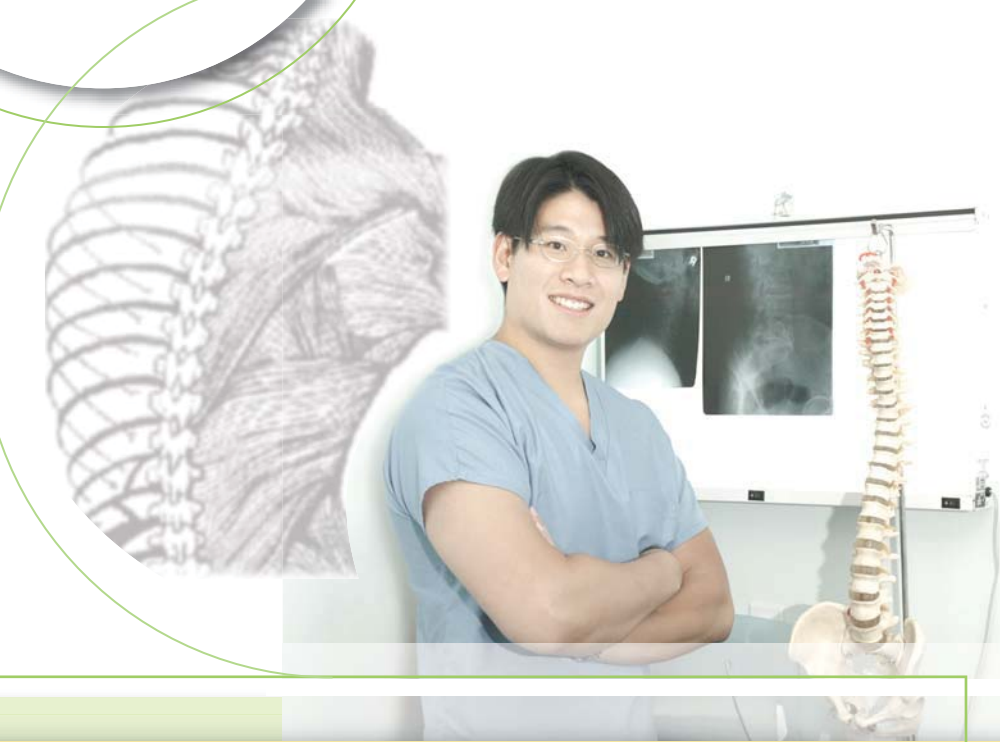
"I had my reservations about referring my patients to a therapy clinic, but the team at The Vancouver Back Institute shows great respect for my position as the primary care physician, and I value that."

– Firstname Lastname, MD



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CHIROPRACTIC • REHABILITATION • PHYSICAL THERAPY



"The Vancouver Back Institute seems to have covered all the bases. From progress reports on my patients, to medical necessity letters to justify treatment, to good old fashioned quality service, their team makes it easy for me to refer my patients for therapy."

– Firstname Lastname, MD



You Need A Therapy Team That Works With You

Your patients need therapy that works. You need a therapy team that works with you.

That means getting the respect and access to information you deserve as the primary care physician.

At The Vancouver Back Institute, we appreciate your special relationship with your patients. That's why we've structured our clinic to provide therapy solutions that work for both your patients and for you – their doctor.

THE RESPECT YOU DESERVE

Your patients are your patients. Always. Our one goal at The Vancouver Back Institute is to safely return your patients to your care, healthy and happy.

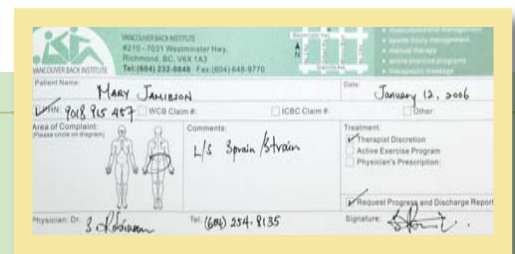
And when it comes to your patients' therapy prescriptions, we look to you. Our handy referral pads were specially designed to make it easy for you to quickly indicate a targeted therapy prescription for us to follow. Or if you prefer, feel free to contact us to discuss your prescription in more detail.

THE INFORMATION YOU NEED

You can look forward to receiving periodic reports from The Vancouver Back Institute detailing the progress of your individual patients to ensure optimal care. That way you not only keep on top of your patient's recovery, but you also have a permanent record for future reference.

OUR TEAM WORKS WITH YOU

Whether it's our convenient location across from the Richmond General Hospital, our full support on medical necessity letters to justify treatment, or our driving goal to better serve you and your patients, we're confident you'll be happy you referred your patients to The Vancouver Back Institute.



A referral pad cropped to highlight the doctor prescription area, complete with a sample handwritten prescription

We work with you by respecting your role as primary care physician while keeping you informed on the progress of your patients.



A patient progress report cropped to highlight an especially representative sample of the type of information a doctor would value



"My patients return from The Vancouver Back Institute healthy and happy, and those are the most important things to me as their doctor."

– Firstname Lastname, MD

Your Patients Need Therapy That Works

When you refer your patients for therapy, you need to know they'll get results...objective, measurable results.

At the Vancouver Back Institute, we couldn't agree more. The criteria we use to measure therapy success are:

- Pain reduction
- Increased function in life
- Ability to return to work

We also measure success by patient satisfaction and compliance with treatment protocols. These measures will clearly indicate the benefits your patients enjoy during and after their time of treatment at The Vancouver Back Institute.

YOUR PATIENTS' INTEGRATED THERAPY SOLUTION

By combining three therapy modalities under one roof, The Vancouver Back Institute offers you a broad solution for your patients' musculoskeletal therapy needs.

At the same time, your patients will benefit from only having to book one appointment at one office to receive all the therapy you have prescribed, whether it involves chiropractic, physical therapy, massage, or any combination of these.

{graphic: same graphic as on front cover, but larger; can become the center piece of the middle inside panel.}

- More hands-on treatment time
- The relaxed pace your patients need when they are in pain

In our experience, these two advantages ultimately yield the faster results desired by all...and all without any extra expense.



Longer treatment sessions mean faster recovery. For example, your patients' will enjoy an initial session that is a full hour dedicated to physical examination and treatment.

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Longer Treatment Sessions Mean Faster Recovery
As mentioned earlier, our one goal at The Vancouver Back Institute is to safely return your patients to your care, healthy and happy. We also understand both you and your patients want that to happen as quickly as possible.

As a result, your patients will find their Vancouver Back Institute sessions are longer than at most therapy clinics. Longer sessions bring two advantages:

- More hands-on treatment time
- The relaxed pace your patients need when they're in pain

In our experience, these two advantages ultimately yield the faster results desired by all...and all without any extra expense.



Unique Therapy Solutions For Your Patients' Unique Needs



Your patients need musculoskeletal therapy for a wide range of reasons. And as their doctor, you'll benefit from having one therapy solution at your disposal with The Vancouver Back Institute.

SPECIFIC CONDITIONS WE TREAT

Although our multi-discipline approach to therapy offers great flexibility when it comes to treatment options, there are specific conditions we treat more than others. These include:

- Whiplash
- Low back sprain or strain
- Joint problems
- Pulled muscles
- Strained tendons
- Mechanical problems

If your patient needs treatment for a different condition, feel free to call our office at 604.232.0848 to discuss any specific referral requirements.

UNIQUE SERVICES WE OFFER

And then there are the extras you probably won't find at other clinics. For example, do your patients' therapy needs include any of the following?

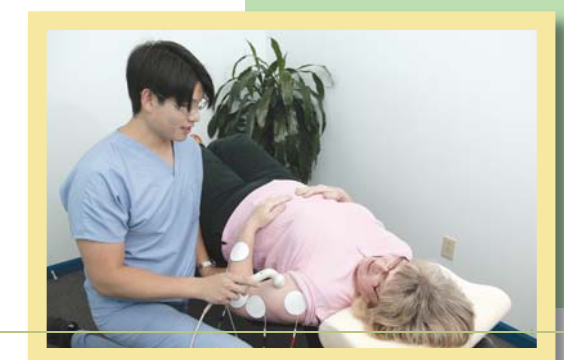
- Fully equipped rehabilitation facility (free weights, gym units, exercise accessories)
- Individualized therapy program (including fitness therapy or personal training)
- Mechanical traction table
- Service in English, Cantonese or Mandarin

If so, you can safely refer your patients to The Vancouver Back Institute knowing those needs will be met.

YOUR PATIENTS' THIRD PARTY COVERAGE

When it comes to your patients' coverage needs, the Vancouver Back Institute is fully experienced with treating WCB, MSP, ICBC and other insurance-related cases.

Life happens. The next time you refer your patients for musculoskeletal therapy, remember the Vancouver Back Institute.



www.vancouverbackinstitute.com